

LIFE EFFIGE ENV/IT/00172

Action B6 – Replicability and dissemination plan in Hungary

The goal of this Action of the LIFE Project EFFIGE it is to disseminate the PEF (Product Environmental Footprint) Methodology among companies of Eu member states in order to stimulate the adoption of the assessment of their environmental impacts. This action it is fully in compliance with the Eu Green Deal Policy, that will be on of the main pillars of the EU strategy for the “Next Generation Funds”.

The agenda of this action is articulated in the following steps.

- 1) To organize three online conference with companies that produce jam, jelly, marmalade or confectionery. The webinars are open also to other enterprises, but the study of EFFIGE on food industry are focused on these products.

1st webinar date: middle of October - Title: Introduction on the Circular Economy;

2nd webinar date: beginning of November - Title: The PEF Methodology and as communication tool

3rd webinar date: before the end of November - Title: LCA as eco-design for new products

The first intention was to organize the second meeting physically, but the actual Covid19 situation compel to change the priority and to make only online meetings. Therefore, the meetings will be only online.

A first set of slides in English for the meeting are ready and attached to this Agenda.

- 2) After the second meeting, to the companies will be send an email with a link to a website. On the website it is upload a simple software called “PEF Starter” and it is an online training for the companies on the PEF. The companies will be guided with simple questions to follow a path that give them some information on LCA analysis and PEF methodology and at the end release a short report on their participation. This tool will be useful:
 - a. For the companies Which will participate to webinar, will be a good review of the topic discussed in the webinar, that are complex and articulated,
 - b. For the companies that do not attend to the webinar it is the opportunity to make a first contact with LCA/PEF methodology.
- 3) The last activity it is to create a contact with one or two companies that are green oriented to make a more deep analysis of the PEF Methodology, that stimulated them (if they want) to take a local LCA consultant and make the Environmental Impacts Analysis of their Firms.



The webinar will be in English but is possible choose two different approaches. The first it is to hold the webinars and the meeting in English. The second approach it is to provide a translation services during the online meetings and to translate the slides form English to Hungarian. The choice depends by the knowledge of the English languages of the employees of the local company.