

The logo features a white footprint icon with a power button symbol inside it, positioned above the text 'PEFO Starter'. The background is a blurred image of a person's face.

**PEFO**  
Starter

# PEFStarter tool

**Life Effige**  
Environmental Footprint  
For Improving and  
Growing Eco-efficiency

**ENEA**  
Italian National Agency for New Technologies,  
Energy and Sustainable Economic Development

PEFStarter has been developed by ENEA  
within the LIFE EFFIGE Project – Action B4 ([www.lifeeffige.eu](http://www.lifeeffige.eu))

**PEFStarter** is an **online tool** addressed to **companies** (especially **SMEs**) who want to approach the **PEF method** and to understand its **objectives, opportunities and procedures**



<https://pefstarter.enea.it/>

The tool has three main sections:

- **Corporate environmental policies**, with particular reference to environmental product communication and the life cycle approach.
- **Opportunities** of the PEF method for the companies.
- **Main steps to develop a PEF study**: how to collect and elaborate data, environmental impacts assessed by the PEF method, how to use and communicate the results (including the use of a benchmark).

# PEFStarter tool-How it works

- PEFStarter is a **free, online, user friendly tool** available in both Italian and English languages. No registration is required.
- The tool asks users some **questions** and, based on their answers, offers a **customised information path** on the main aspects of the PEF method.
- At the end of the path, a **report** containing the information received can be **downloaded**.
- The tool **provides links** to the official website of the PEF program and to the tool/ documents developed in LIFE EFFIGE in order to redirect users **to more detailed documentation**.



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